


PGDM



PLACEMENT REPORT 2021-22



**At IMI Kolkata,
We innovate and encourage
our students to achieve.**



IMI Kolkata - Creating and Nurturing Business Leaders

Established in 1981 with a campus in New Delhi, International Management Institute (IMI) was India's first corporate sponsored Business School. The IMI Kolkata campus, founded by RP Sanjiv Goenka Group, was established in 2010. Since then, IMI Kolkata has evolved and established itself consistently among the top five percent business schools in India. IMI Kolkata has been ranked 52nd by the National Institutional Ranking Framework (NIRF) 2021, Ministry of Education, Government of India.

Being located strategically in the heart of Kolkata, the institute enjoys the vibes of the city of joy. IMI Kolkata embarks up on its world-class infrastructure, highly experienced faculty members and an industry focussed experiential learning based curriculum. The international linkage of the institute has grown over the years and spans across business schools/universities in North America, Europe and Asia. The institute has maintained 100% quality placement track record since its inception.

IMI Kolkata's flagship Post-Graduate Diploma in Management (PGDM) Programme is

accredited by the All India Council for Technical Education (AICTE) and the National Board of Accreditation (NBA). The programme is also accorded equivalence with Master of Business Administration (MBA) degree by the Association of Indian Universities (AIU).

The institute offers a scholarly and professional ambience for students' holistic development and prepares them to evolve as leaders. The student driven approach is a hallmark of the institute, where students are involved in strategic actions as members of various clubs and committees such as placements, admissions, branding and alumni among others. Thus, IMI Kolkata has been instrumental in shaping the lives of students and serving as a perfect stepping stone for the corporate careers of bright young minds. Graduates from the college have shown evidence of becoming high performing individuals. They have developed ambition and pride within themselves through excellence.

IMI Kolkata welcomes you to be a part of this exciting life-changing experience.....

MESSAGE FROM THE DIRECTOR



I am delighted to share that these efforts have contributed positively in shaping the future of our students and made them ready for the challenges of tomorrow. In fact, these various initiatives have helped them to carve out a niche for themselves in India and abroad across all types of industry.

Takeaway: Message from the Director

It is with immense pleasure that I welcome you to the website of International Management Institute Kolkata, which is one of the three Chapters of IMI, India's first corporate-sponsored Business School. The information presented here is only a part of our continuing effort to serve various stakeholders such as students, alumni, industry partners, and our constituents in the business community. The founders of IMI have built IMI Kolkata with a clear objective to promote significant opportunities for students to learn, grow, and most importantly, develop and hone multiple skills across various disciplines of management. At IMI Kolkata, we innovate and encourage our students to achieve.

Dr. Mohua Banerjee

Director

MESSAGE FROM THE PLACEMENT CHAIRPERSON



Dear Recruiter,

I invite you to the new placement season of IMI Kolkata. Our institute has been ranked consistently in the top 50 amongst all B-schools. We at Corporate Relations and Placement Department facilitate training activities of the students and make sure they get placed in the best of both national and international companies.

Our eminent faculty members who nurture our management graduates develop industry oriented and industry relevant course content. Also, we invite senior executives from the corporate world to ensure that students are provided with the right mix of theory and real world issues.

The academic rigor coupled with live projects, internships and co-curricular activities has made IMI students deliver superior quality at work.

We thank our recruiters for the tremendous faith they have shown in us.

Dr. Rohit Singh

Chairperson – Corporate Relations & Placement

PLACEMENT TEAM

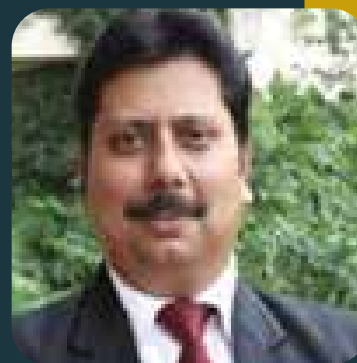


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MISSION



VISION



MISSION & VISION

To produce socially sensitive, globally aware, values-driven individuals capable of leading and research knowledge creation and dissemination.

To be a globally recognized Centre of Excellence in the field of management education.

PLACEMENT STATISTICS (IN LPA)

Highest CTC: 20.00

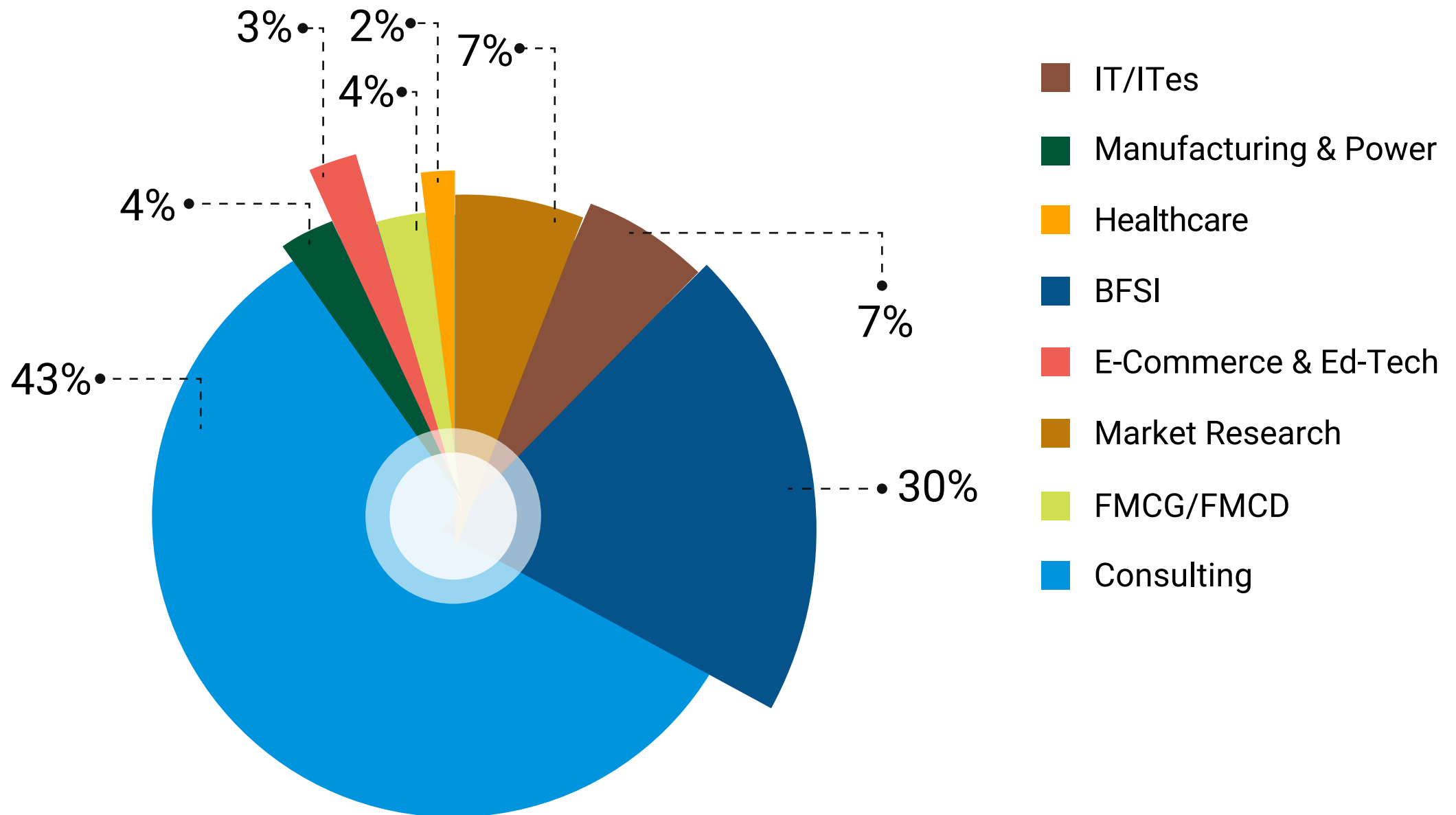
Average CTC: 9.12

Median: 8.71

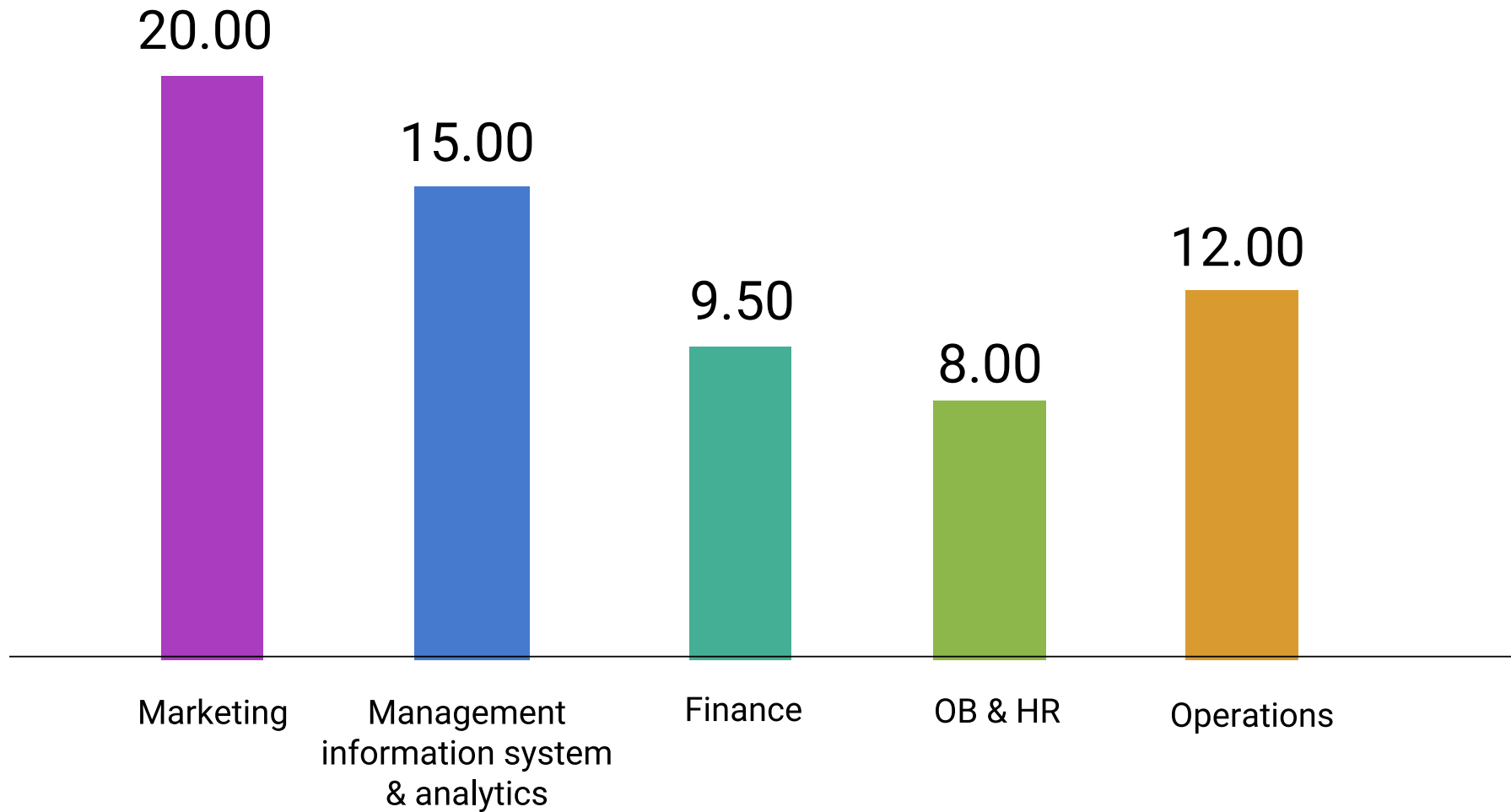


(All figures are in **INR**)

SECTOR-WISE RECRUITMENTS (IN LPA)

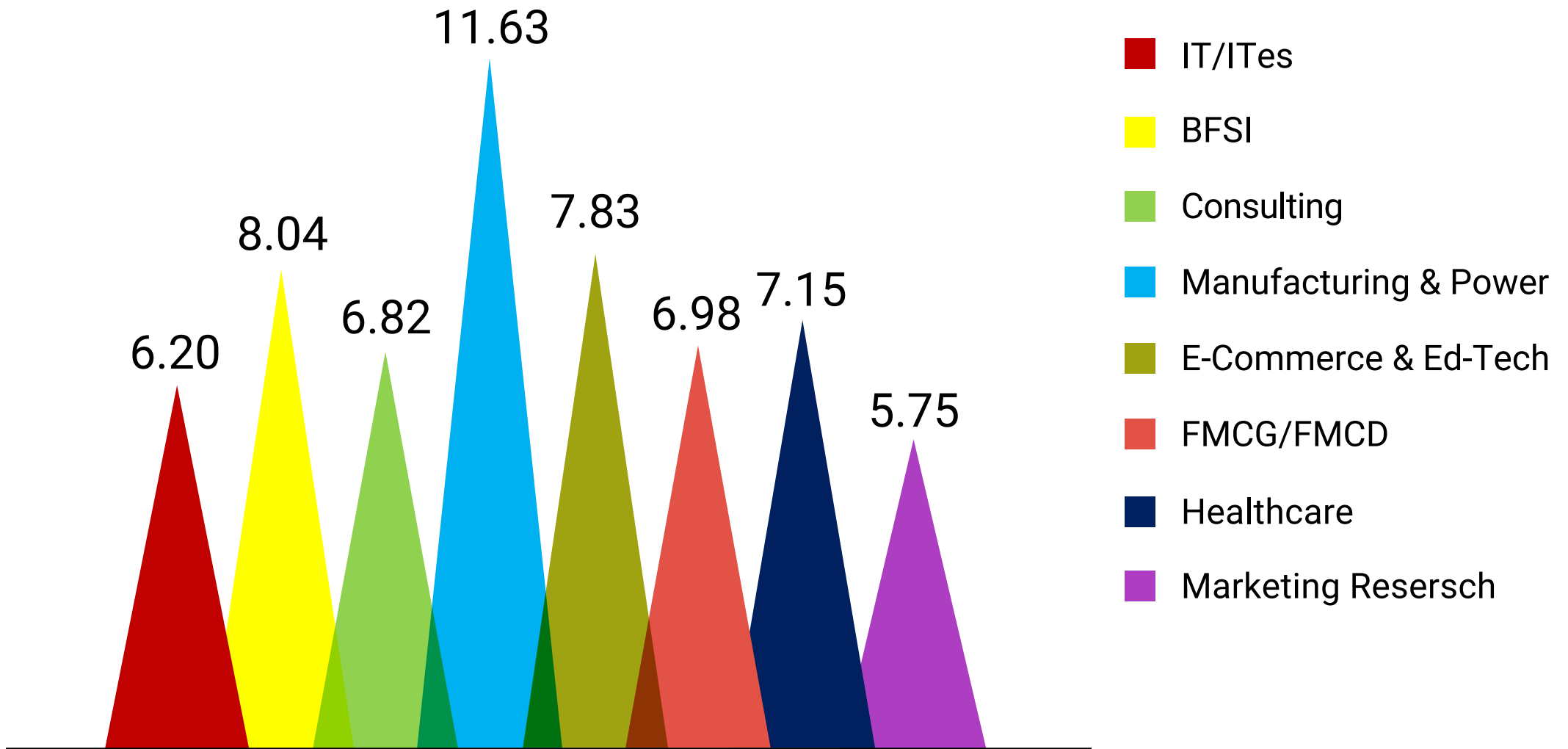


SPECIALIZATION WISE HIGHEST PACKAGE (IN LPA)



(All figures are in **INR**)

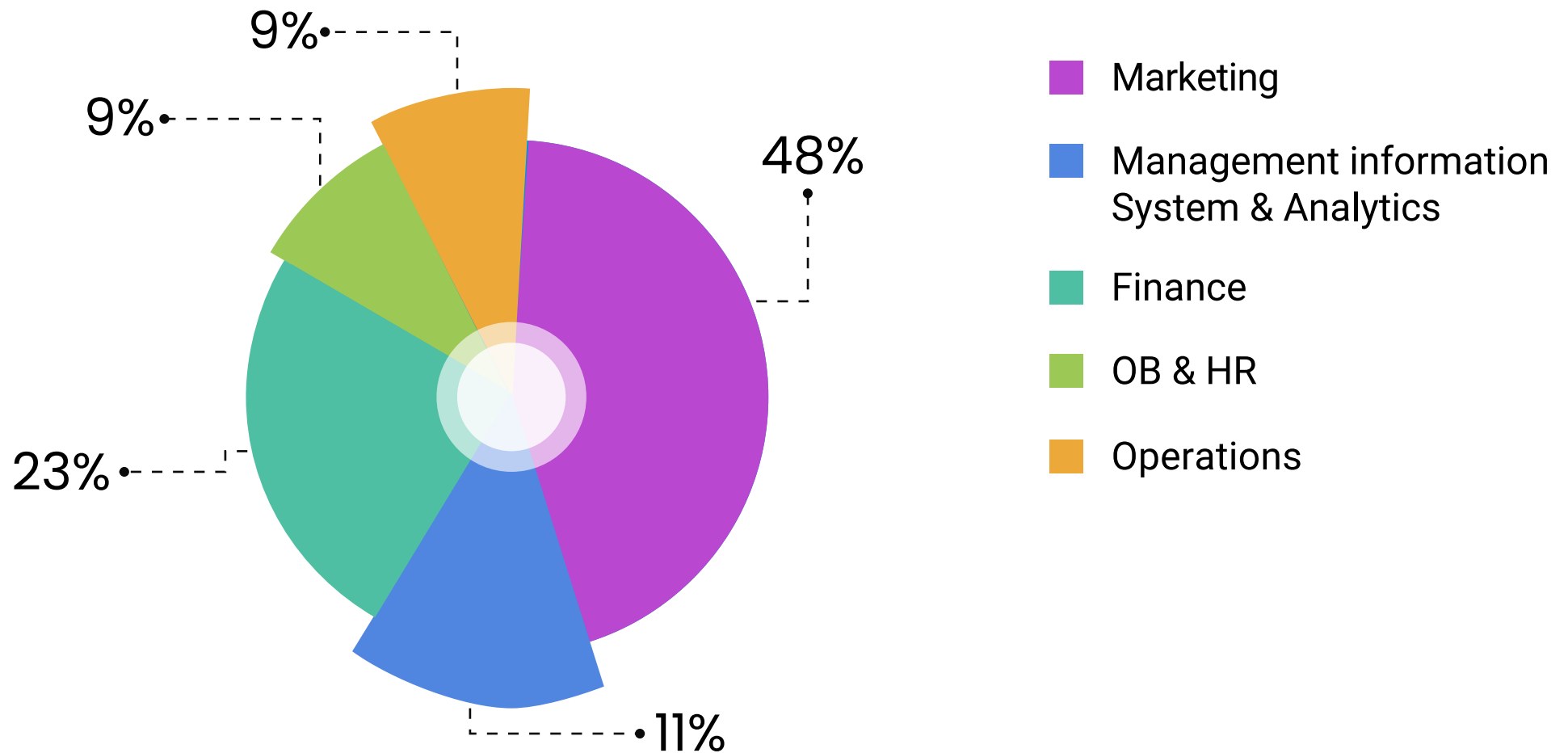
SECTOR-WISE AVERAGE PACKAGE (IN LPA)



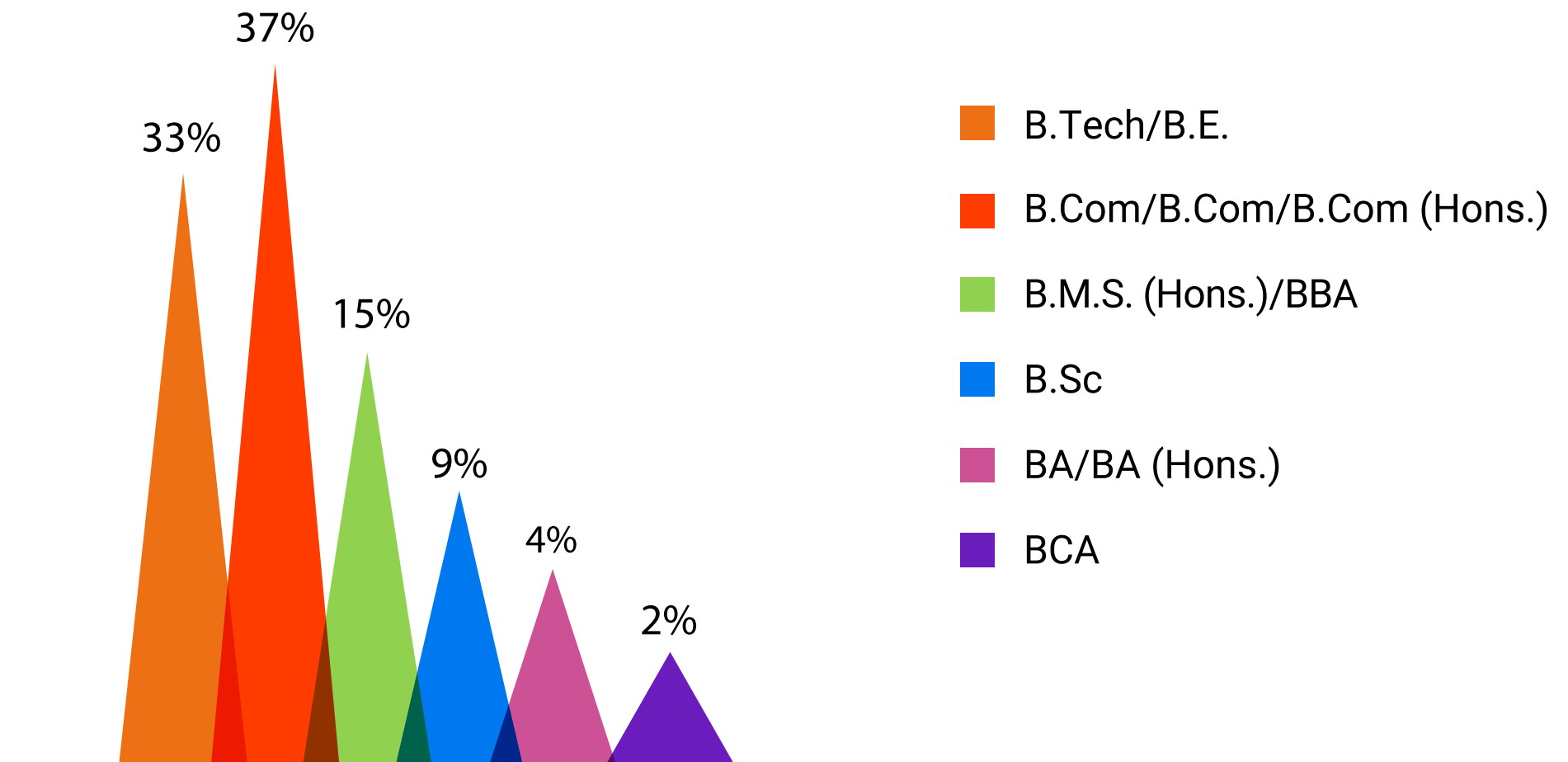
(All figures are in **INR**)

BATCH-STATISTICS

Specialization (Including Dual)



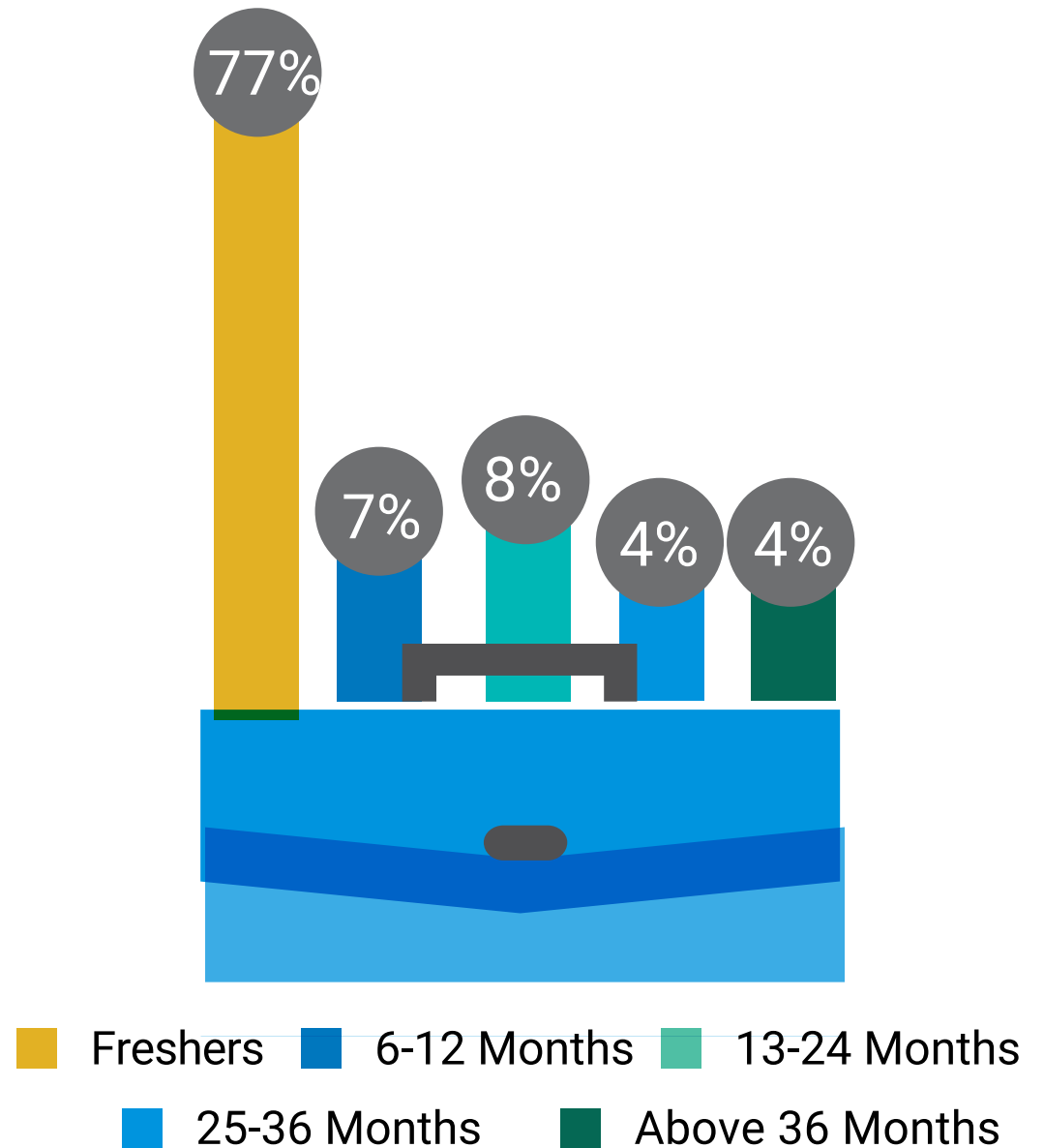
SEGREGATION OF STUDENTS AS PER GRADUATION STATUS



GENDER RATIO



WORK EXPERIENCE



PROMINENT RECRUITERS

MARKETING

20.00 LPA
Highest CTC

KANTAR

BYJU'S
The Learning App

ICICI Bank

HDFC BANK

**TATA
AIG
INSURANCE**
WITH YOU ALWAYS

**HDFC
Life**
Sar utha ke jayo!

L&T Financial Services

**IDFC FIRST
Bank**

PAGE INDUSTRIES LIMITED
JOCKEY

LINC PENS
Encouraging Literacy

ICICI PRUDENTIAL
LIFE INSURANCE

JSW Steel

GlobalData.

Jio Mart

OPERATIONS



12.00 LPA
Highest CTC



IT & ANALYTICS

15.00 LPA
Highest CTC



FINANCE



Deloitte.



9.5 LPA
Highest CTC



8.00 LPA
Highest CTC



HR

SECTOR WISE MAJOR RECRUITERS

Healthcare



Manufacturing



IT/ITes



Market Research

The logo for Kantar, featuring the word "KANTAR" in a bold, black, sans-serif font. The letter "K" is stylized with a vertical yellow bar to its left.The logo for GlobalData, featuring a teal square with a white circular icon containing a stylized "G" and the word "GlobalData." in white text.

E-Commerce

The Amazon logo, featuring the word "amazon" in a black, lowercase, sans-serif font, with a curved orange arrow underneath it.

Consulting

The PwC logo, featuring the letters "pwc" in a bold, black, lowercase, sans-serif font, with a stylized orange and yellow graphic above the "c".The Deloitte logo, featuring the word "Deloitte." in a bold, black, sans-serif font, with a small green dot at the end.The KPMG logo, featuring the letters "KPMG" in a bold, blue, sans-serif font, with a stylized graphic of four blue squares above the letters.The EY logo, featuring the letters "EY" in a bold, black, sans-serif font, with a stylized yellow and orange graphic above the letters.The LearningMate logo, featuring the word "LearningMate" in a green, sans-serif font, with a small "TM" symbol at the end.The TresVista logo, featuring the word "TresVista" in a blue, sans-serif font, with a stylized graphic of a blue and yellow triangle above the letters, and the tagline "Catalyzing Your Impact" below it.The Infomerics Ratings logo, featuring a stylized "i" in a blue circle, followed by the text "Infomerics Ratings" and "SEBI REGISTERED / RBI ACCREDITED CREDIT RATING AGENCY" in a smaller font.The D. logo, featuring the letter "D." in a bold, black, sans-serif font, with a small green dot at the end.

BFSI



Power



Ed-Tech



FMCG/FMCD



Multi State
Cooperative
Society

